

# Expand Your Audience:

## Subtitles and Closed Captioning

CreativeAttitude

July 2007



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*Spanish language subtitles*



*Closed caption (sound effect)*



*Patrick Skane*

### In an audio interview,

Creative Director David Haneke of Opening Moments Media™ interviews digital captioning specialist Patrick Skane -- who combines his expertise in languages for DVD subtitling and broadcast closed caption technology for the hard of hearing -- to help your organization more effectively reach diverse audiences.

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