

Client Testimonials Lead To Higher Profits

CreativeAttitude Newsletter

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Opening Moments Media™ used "green screen" technology for their recent production designed to inspire confidence in the professional services of Syntellect, Inc.



Our five person production team wrapped a day of twenty interviews, with each client sharing comments with Producer Sharon Arthur.



[View a clip of the finished Syntellect video \(length 1:24\)](#)



Once the client testimonials were captured on green screen, they were transformed onto contemporary company color backgrounds.



Syntellect also requested that Opening Moments create a succinct 30-second animation to represent the valuable services that enable their client's users to "Reach Your Destination". To demonstrate Syntellect's unique technology, we created a "communication light-ray" that travels between the home user and a call center agent.

[View a clip of "Reach Your Destination" \(length 0:30\)](#)

To view other projects produced by Opening Moments Media™, visit our website at www.openingmoments.com

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