



January 28, 2005

New York Film Festival Honors Phoenix-based Production Team

Video Production Takes World Medal at International Festival

NEW YORK, New York — Tonight a team of Valley-based multimedia professionals will be honored when the New York Festivals present the 2005 International Film and Video Festival Awards.

“The Challenge of Leadership: It’s Up To Us”, a corporate motivational video produced by Phoenix-based Opening Moments Media, LLC, beat out approximately 1,000 festival entries from 32 countries to take a World Medal in a ceremony held at New York’s Hudson Theatre on Friday evening. The three-month-long judging process involved several hundred producers, directors, writers, and other media professionals in the New York area.

The video was created to open a key strategy meeting of Convergys Corporation, a global leader in integrated billing, customer care, and employee care services. The video’s message was that every person in an organization can be a leader, and it profiled pioneering leaders such as Winston Churchill, Chuck Yeager, and Sir Edmund Hillary to help viewers understand how leaders inspire and build with a high level of integrity.

The production team included producer David W. Haneke of Phoenix; writer Michael Terrill of Fountain Hills; editor Kirby Koppes of Phoenix; composer and music designer Brock Walters of Tempe, voice over artist Ken Morgan of Phoenix; and audio technician Tim Jessup of Phoenix.

The New York Festivals International Film and Video Awards recognize “The World’s Best Work” in informational, educational, and industrial film productions and corporate video.

Opening Moments Media, LLC produces motivational video, DVD and creative media for corporations and organizations utilizing a talented team of creative directors, writers, producers, videographers, editors and sound designers.

Writer Michael Terrill has provided professional communication services to leading companies and organizations for over 10 years. His company, Off Melrose, provides full-service writing, editing, design, and consultation services across all media.

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Contact:

David W. Haneke

Opening Moments Media, LLC

Phone: (602) 640-1444